

Image source: https://commons.wikimedia.org/wiki/File:Map\_Victoria\_Aboriginal\_tribes.svg

### Our heritage

#### Life members

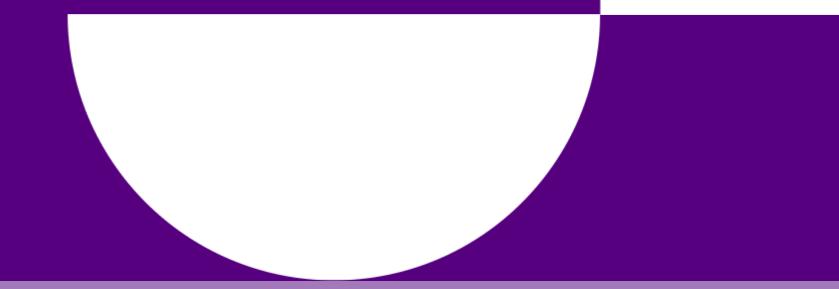
Lee Emery Jill Edwards Max Darby Marion Strong Nancy Whittaker Irene Court Nichol Wassell Jeffery Sheldon Adele Flood Robert Matthers Jannette Grenfell

<sup>(not pictured)</sup> Deryck Greenwood Tania Tickyj Robert Hamilton





Thank you for all your hard work and dedication to establish *creativity for life* in young people



### Our vision

#### Our ideal world

A vibrant, interconnected and high quality learning community that supports and enhances creativity and participation in the visual arts for all Victorians.



### Attendance, proxies, apologies and other business



### Confirmation of the minutes of the 2017 AGM



ANNUAL REPORT Art Education Victoria 2017-2018



# **Governance** Steve Marks





We have focused our strategy and energy towards the following priorities.





















3

🚀 Korin

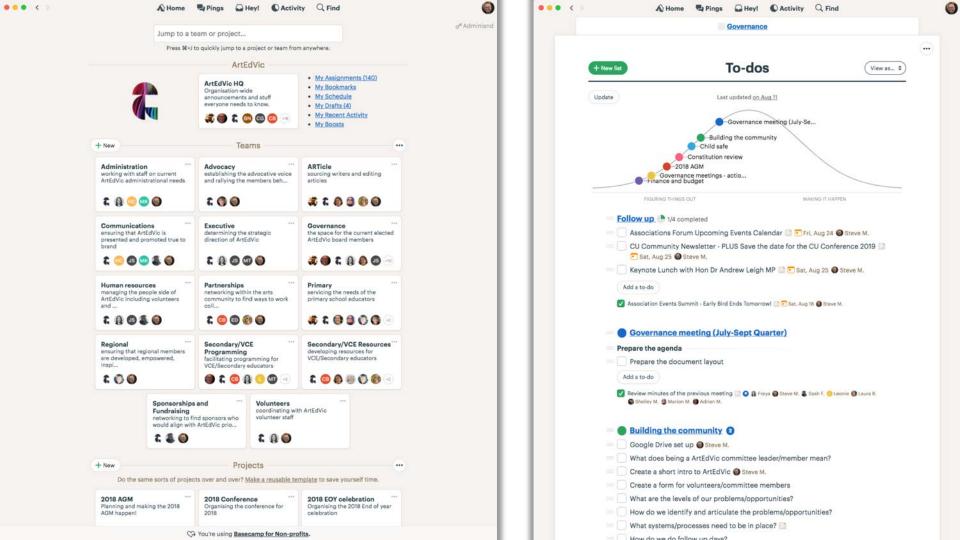
War

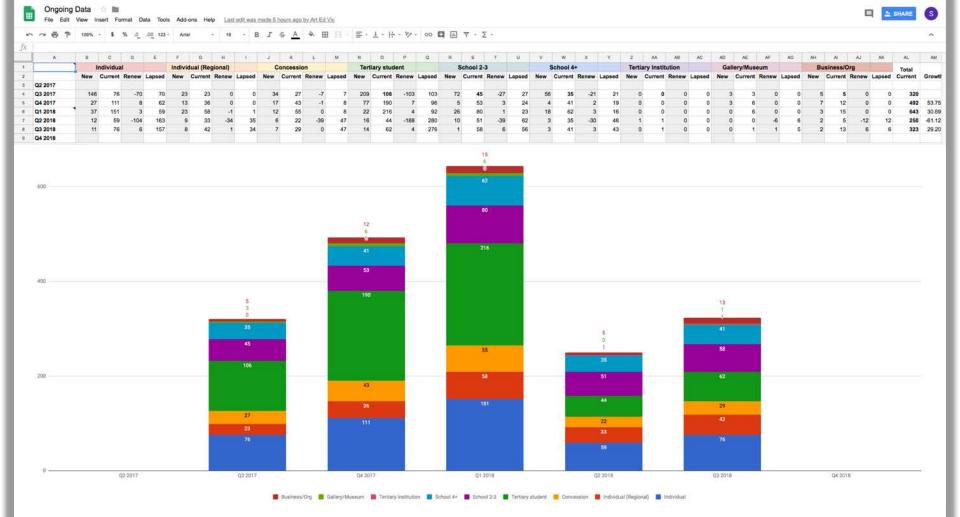










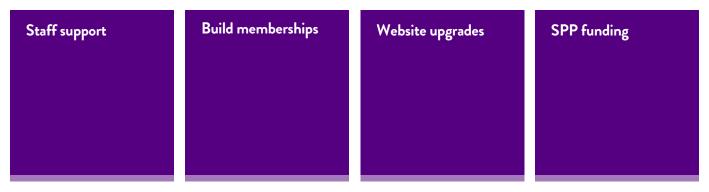


# **Organisational** Steve Marks



### Building capacity

We have focused our strategy and energy towards the following priorities.





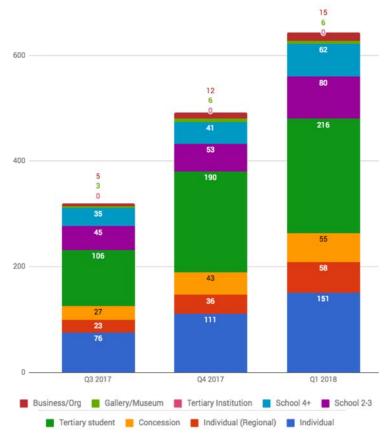
## Introducing new faces

You'll be seeing these names and faces around for ArtEdVic



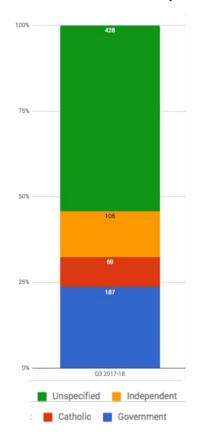


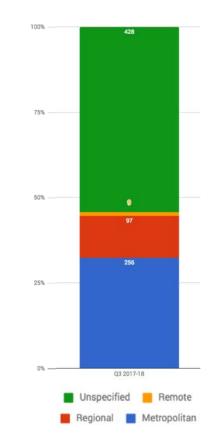
## Membership

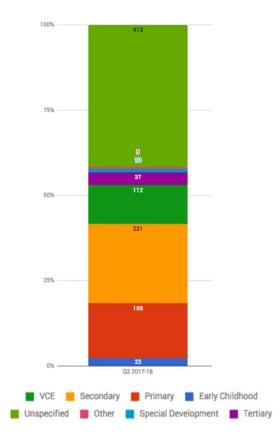


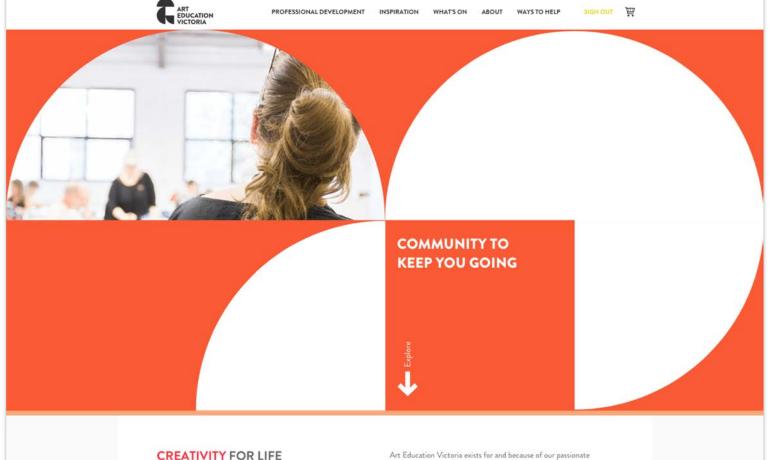


### Membership





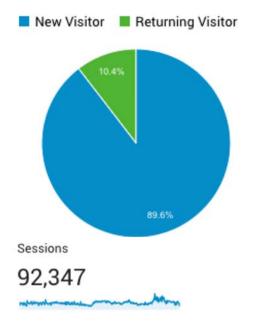




#### **CREATIVITY FOR LIFE**

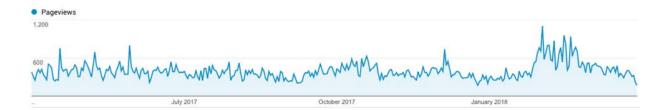
community. We aim to inspire, connect and empower members through professional development, networking opportunities and collective advocacy for visual arts education. Our vision is for a vibrant, interconnected and high quality learning community that supports and enhances creativity and participation in the visual arts for all Victorians.

### Our website (analytics)



**Unique Pageviews** 

122,769



Page	Pageviews	% Pageviews
1. /	් 63,084	43.52%
2. /professional-development/	්ම 23,906	16.49%
3. /resources/	ැම 7,926	5.47%
4. /join-us/member/	J.833	2.64%
5. /annual-conference/	ැම් 3,162	2.18%
6. /my-account/	ළු 3,000	2.07%
7. /the-article/	් 2,481	1.71%
8. /support-networks/	් 1,900	1.31%
9. /online-pd/	্শ 1,796	1.24%
10. /the-artroom/	週 1,575	1.09%

### Traffic

Users by source/medium	
Source/medium	Users
google / cpc	6,165
	+2,309 (+59.88%)
google / organic	785
	+168 (+27.23%)
(direct) / (none)	626
	+39 (+6.64%)
m.facebook.com / referral	133
	-10 (-6.99%)
pinterest.com / referral	62
	+62 (+∞)

Users by def	fault channel	grouping
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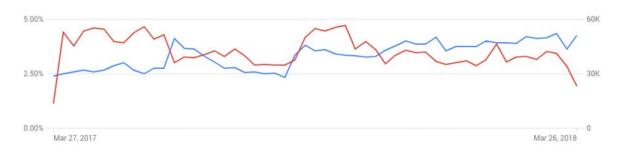
Default channel grouping	Users
Paid Search	62,743
	+55,762 (+798.77%)
Organic Search	6,704
	+3,863 (+135.97%)
Direct	5,222
	+3,561 (+214.39%)
Email	1,467
	+1,233 (+526.92%)
Social	1,281
	+763 (+147.30%)

### Device Breakdown



Desktop	40%
Tablet	8%
Mobile	52%

ART
EDUCATION
VICTORIA





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# **Resources** Steve Marks





#### Welcome to the Resource Centre

Below is a range of resources to make sure you've got everything you need to succeed. Art Education Victoria has been developing and supplying art education resources for over sixty years. While our primary focus is the Victorian Visual Arts Curneulum, VCE Art, and VCE Studio Arts, we are passionate about STEAM learning and provide information and resources to help in Critical and Creative Thinking, Intercultural Capability, and Personal and Social Capability.

ELEMENTS

**POSTERS +** 

Book/PDF

Literacy Primary Secondary VCE Art VCE Studio Arts

**BOOKLET SET** 

Visual literacy is the prime





STUDIO HABITS OF MIND



Studio Thinking promotes authentic practice in students. In this Watching Paint Dry session we consider how to create supportive environments that assist students in developing their creative practice.



INSPIRED ENGLISH WITH SUSIE MAY Literacy Primacy

Literacy Primary Secondary Watching Paint Dry

Are you wanting to improve your students ability to talk about artworks? In this Watching Paint Dry work with Susie May as she demonstrates strategies as to how art can be used to build literacy skills using the Inspired English



CREATIVE EDUCATORS: BLOCK PRINTING WITH





Watching Paint Dry is an online professional development series pitched at Graduate through to Highly Accomplished educators. Lead teachers are encouraged to participate and have the opportunity to share knowledge and co-create a collaborative resource during the webinar.

Webinars are hosted by the Art Education Victoria council with guest presenters at some sessions.

Participation in Watching Paint Dry will help you achieve the following AITSL standards:

- Professional Engagement: Engage in professional learning and improve practice (6.2)
- Professional Engagement: Engage with colleagues and improve practice (6.3)
- · Professional Engagement: Apply professional learning and improve student learning (6.4)
- Engage professionally with colleagues, parents/carers and the community: Engage with
  professional teaching networks and broader communities (7.4)

For AITSL standards for specific sessions please see the description.

Recordings of previous sessions can be found in our **Resource Centre**, if you would like a better idea of what you can expect. Access to Watching Paint Dry Web PD is provided to members only, to get the updates on the sessions and links to the sessions you will need to be a part of the WPD mailing list.

#### REGISTER

Watching Paint Dry runs on AdobeConnect which requires an up-to-date web browser and



# VCE/Secondary Programming Mark Threadgold



### 2018 Annual Conference

### **Participation Rate**

2018 - 136 participants 2017 - 64 participants

84 ArtEdVic members 3 low SES area/support



### 2018 Annual Conference

- Sally Smart Keynote and workshop, NGV International
- Hermes at Work, Miranda Samuels, Melbourne Town Hall
- Michael Peck workshop, NGV International
- Emily Floyd, Printmaking workshop, ACCA
- Studio Essentials workshop, NGV
- Emma Davies, Transforming Material workshop, NGV
- Carly Grace, Visual Thinking Strategies workshop, NGV International
- Triennial Highlights, NGV
- Meg Kingwell, HTC Vive & Tilt Brush, ACMI
- Ellen Malloy, Animated Worlds, ACMI
- Sophie Takach, ACCA



# 2018 Annual Conference

## **Positive Feedback**

Keynote with Sally Smart Location and Venues Hands –on workshops The catering at Testing Grounds

## Areas for Improvement

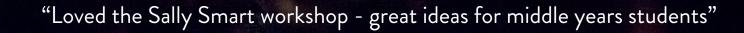
Less time for lunch and more time for additional workshops

Looking Ahead Artists in demand – Ben Quillty, Sally Smart, Fiona Hall



"I really liked the keynote speaker and the fact she focussed on her process when making art. It has made me want to introduce my students to her."

R Lectrum



Meg Kingwell, HTC Vive & Tilt Brush, ACMI

# Meg Kingwell, HTC Vive & Tilt Brush, ACMI

## Hermes at Work Miranda Samuels Melbourne Town Hall

## Hermes at Work Miranda Samuels Melbourne Town Hall





"I absolutely loved Michael Peck's oil painting session. I have used oils before, but always found them messy, overwhelming and a lot of clean up. His session was full of great techniques, non toxic options and interesting ideas."

## Michael Peck workshop NGV International

Michael Peck workshop NGV International

Emily Floyd Printmaking workshop ACCA **Emily Floyd** Printmaking workshop ACCA

-

Sally Smart workshop NGV International

"Oh my goodness - the entire day was so sensational and inspiring!!! Many thanks to Sally Smart for her workshop – Family tree house" "My afternoon workshop with the NGV Team - thought provoking, fascinating and giving me ideas for my class that I would never have come up with by myself." **Emma Davies** workshop NGV International

## Sally Smart workshop NGV International

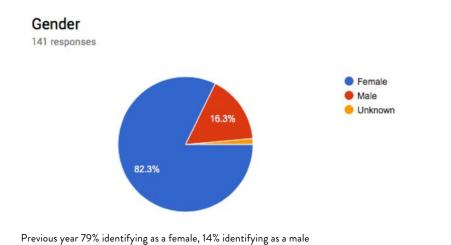
Carly Grace, Visual Thinking Strategies workshop NGV International

Carly Grace, Visual Thinking Strategies workshop NGV International

## KickstArt 2018 - Studio Arts

### The context

2018 - 232 participants (181 students - 21% regional and/or from low SES areas) 2017 - 215 participants (177 students - 27% regional and/or from low SES areas)

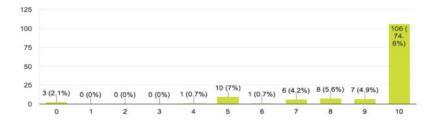




## KickstArt 2018 – Studio Arts

#### The presentations were interesting and easy to follow

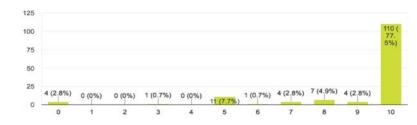
142 responses



Up 15.7% for Agree/Strongly agree

#### I would recommend this event to someone else doing the study 142 responses





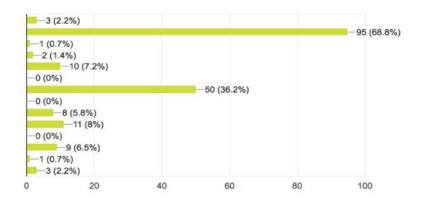
1.2% improvement on 2017 for Agree/Strongly agree



## KickstArt 2018 - Studio Arts

### Something I really liked was...

138 responses



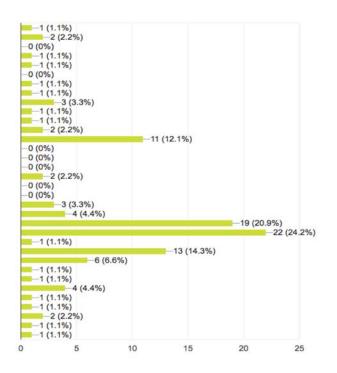
- Student presenters
- Seeing successful folios
- Getting inspired by other student work
- Opportunity to talk with past students about their work



## KickstArt 2018 - Studio Arts

Something I think you could improve is ...

91 responses



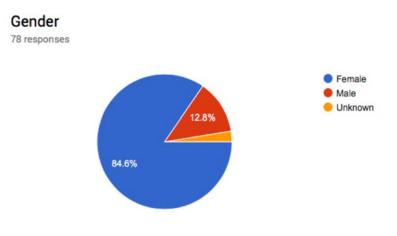
- More time in the gallery and folio viewing
- More information about the structure of the unit
- More interactive opportunities
- More diversity in the mediums presented



# KickstArt 2018 - VCE Art

### The context

2018 - 100 participants (75 students, 29% regional and/or from low SES areas) 2017 - 131 participants (107 students 11% regional and/or from low SES areas)



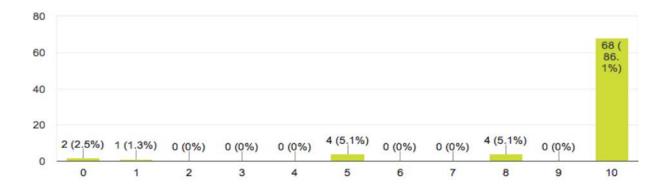
Previous year 89% identifying as a female, 8.5% identifying as a male



# KickstArt 2018 - VCE Art

## I would recommend this event to someone else doing the study

79 responses



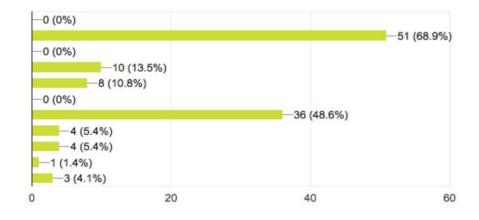
10.4% improvement on 2017 for Agree/Strongly agree



## KickstArt 2018 - VCE Art

## Something I really liked was...

74 responses



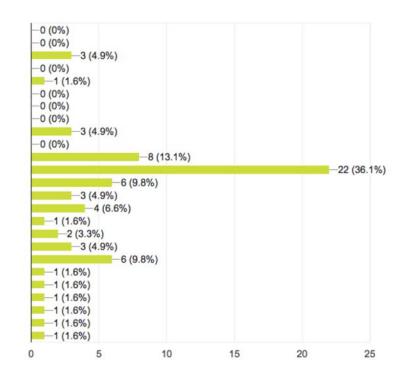
- Student presenters
- Seeing successful folios
- Hands on activity



KickstArt 2018 – VCE Art

Something I think you could improve is...

61 responses



- More time for gallery activity and folio viewing
- Improved presentations
- More support with gallery activity
- More diversity in student presenters





# **Primary** Shelley Menhennet







# **ARTicle** Marion Marks



#### Welcome to the new format ARTicle

Filter the categories you want to

ARTicle is sur online publication which showcases work from around the state. It's the perfect place to find out what is happening in other school and get inspired. Browse the article below or use the filters to find a specific article. Access to ARTicle is one of our imendiar benefits.

Got something amazing that you've done and want to share? Will you be conducting a grant project that will require evaluation and publicity? Then perhaps you should considered writing for ARTicle, want to find out more?



Search ARTicle ...



#### STUDIO THINKING WITH LOIS HETLAND

Critical & Creative Thinking Primary Professional Development Secondary

The first edition of this besteller was featured in The New York Times and The Boston Globe for its groundbreaking research on the positive effects of art education on student learning across the curriculum. Find out how we'll be using it for professional development in 2018.







#### STUDIO THINKING WITH LOIS HETLAND

#### Steve Marks

Towards the end of list year Leans and mynolf legantating about Studie Daviding and its framework for unperlong our practice. Studie Hahts of Mind unperlong agent structure for un to consider how we develop a chemics careable practice for values in our care. It hereares class that the was stamething understanding more brandly around the USA. We're assorted as anonaccus the Visites. When societad as anonaccus the Visites Davis on online PD terms will be using that to have conversion themposites the year.



Stoda Dhening is now in its second edicion and an Elementary edition will be released early Spring for primary school edecators. Throughout the areas, we will be covering the Stodie Structures and Studie Habits of Mind more in-depth and gathering dees about shere we can forther support you through it to develop, impire and empower you.

We'd haped to have fain present the environ to a doing the Adobe Connect series, but the time off thereare and of each like for two in encounter the time. Use a balance for the team and group dashed provides a second the time of thereare and provides the team of any dashed transformer and the team of tea



MOST RECENT ARTicles :

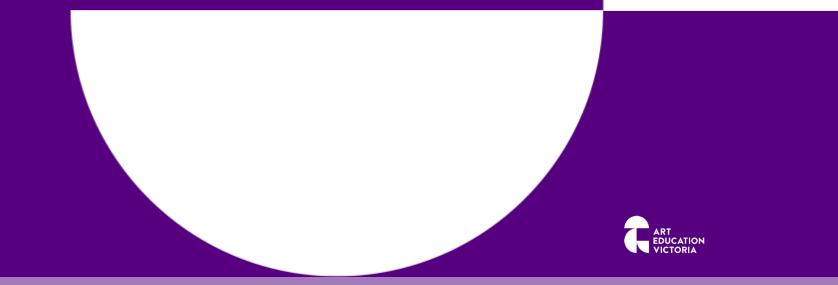
EACHING ART IS EASY



#### YOU MIGHT ALSO BE INTERESTED IN ...



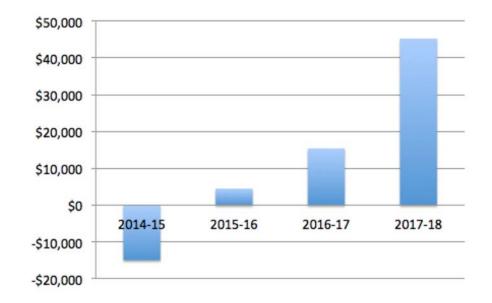
# **Financial Report** Freya McCormick



## Profit and loss - net result

Our net result (profit or loss) has improved over the past four years.

ArtEdVic operated at a net profit of \$45,000 in 2017-18.

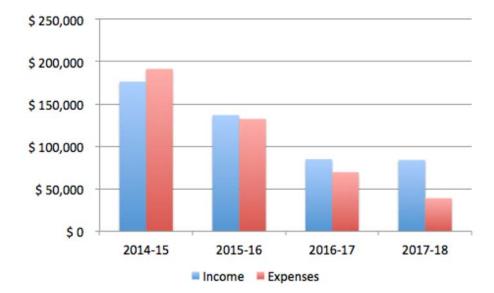




## Profit and loss - income and expense

Our expenses *and* income have been decreasing over the past few years.

However, in 2017-18 our income stabilised, while expenses decreased further.

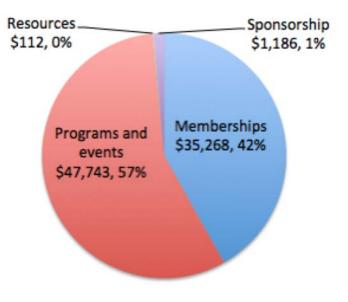




## Profit and loss - income

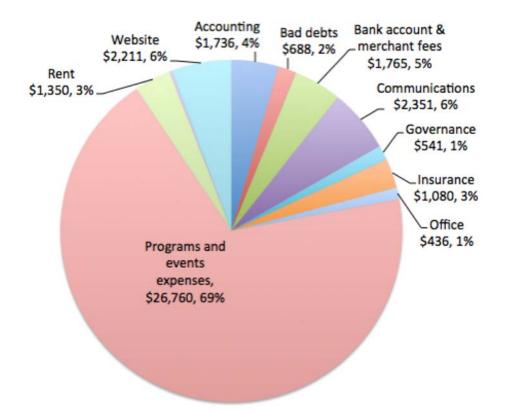
Our expenses *and* income have been decreasing over the past few years.

However, in 2017-18 our income stabilised, while expenses decreased further.





#### Profit and loss – expenses



Our expenses *and* income have been decreasing over the past few years.

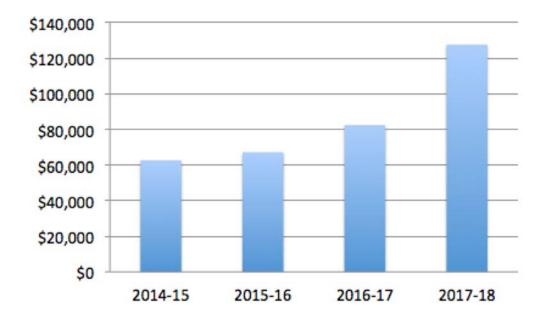
However, in 2017-18 our income stabilised, while expenses decreased further.



#### Balance sheet - net assets

Our net assets have increased over the past four years.

At the end of 2017-18 ArtEdVic held net assets of \$128,000.

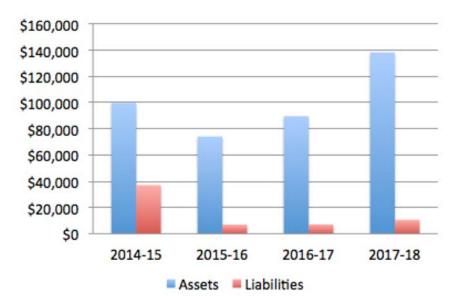




## Balance sheet - assets and liabilities

Most of our assets are held in cash. ArtEdVic doesn't currently have any fixed (physical) assets.

Our liabilities remain low. ArtEdVic is not experiencing or at risk of cash flow issues.





# Going forward

- Art Education Victoria continues to be financially stable
- We are investing \$50,000 in a term deposit account
- We have recently hired two team members, which will help us to deliver greater value for members and the community, and sustainably grow the organisation
- Accommodation may still be needed at some stage
- Sponsorship, grants and resources are areas for potential revenue growth
- Constitutional reform and applying for deductible gift recipient status are medium-term goals



# Proposed 2018-19 membership fees (no change)

Individual	\$95
Individual – regional/interstate	\$80
Concession – unwaged/CRT/First year graduate	\$50
Tertiary student	\$10
School 2-3 teachers	\$200
School 4+ teachers	\$350
Tertiary institution	\$150
Gallery/museum	\$150
Business/organisation	\$150



# **ELECTION** 2018-19 ArtEdVic Council

# Election of 2018-19 Council

#### President (1)

• Steve Marks | Princes Hill Primary School and National Gallery of Victoria

#### Vice Presidents (3)

- Mark Threadgold | Koonung Secondary College
- Shelley Menhennet | Cambridge Primary School
- Adrian Montana | Emmanuel College

#### Secretary (1)

Laura Russell | Newport Lakes Primary School

#### Treasurer (1)

• Freya McCormick | Victorian Public Service



## Election of 2018-19 Council

#### General board members (3)

- Ruth Cronin | Ardeer South Primary School
- Leonie Besley | Lilydale High School
- Leah Murphy | Coburg High School



# Thank you to our exiting board members



Marion Marks Albert Park Primary School **Sash Fernando** Principle Design Adam Staples Australian Catholic University Jaimi Dawson University of Melbourne Jes Simson Freelance Penny McGonegal Strathmore Secondary College Rohan Swartz Melbourne Graduate School of Education



## Join us

Find your place in our community

#### Member

"I want to financially support Art Education Victoria, connect with an inspiring community, and get access to professional development, social events and resources."

#### Volunteer

"I want to meet people in the art education community and I have some time or a skill to contribute, but I don't want to make an ongoing commitment."

#### Committee

"I have ideas for innovative programs and resources that meet the needs of art educators. I want to help connect and support the community."

#### Board

"I want to drive the strategic direction of Art Education Victoria, provide good governance, and oversee the financial sustainability of the organisation."



# Thank you for taking the journey with us

## Follow us

Stay in the loop and be a part of our online community











