



2016-17 Annual Report

Welcome

Acknowledgement of Country

We'd like to acknowledge that we are meeting on the land of the Wurrundjeri and Bon Wurrawung people of the greater Kulin nation. To pay our respects to past, present and emerging leaders that have, and continue to play a significant role in the shaping of the place we know as Victoria. We also acknowledge that the land was never ceded.

Acknowledgment of Life Members present

- Marion Strong
- Irene Court
- Robert Matthers
- Tania Trickyj - sends her apologies
- Max Darby - sends his apologies

Acknowledgment of Councillors who served over the 2017-2018 year

- Freya McCormick
- Jes Simson
- Mark Threadgold
- Penny McGongal
- Shelley Menhennet
- Sash Fernando
- Adrian Montana
- Rohan Schwartz
- Laura Russell
- Leah Murphy
- Leonie Beasley
- Ruth Cronin
- Adam Staples
- Jaimi Dawson
- Kate Coleman
- Magna Newman
- Amy Grevis James
- Karen Gallagher
- Vanja Rudisic
- Tahlia Jolly
- Phoebe Imms

It's been a big year for us moving on from consolidating to growth and expansion!

Year of partnerships

- PD with Deakin (Vanja), MUMA (Melissa), Bendigo (Helen)
- Unconference with Melbourne Uni, VCA, and NGV
- KickstArt 2017 - 360 attendees
- Google Sponsorship - amazing support of 120,000USD annually and Gsuite access for all Councilors
- Our new branding/web design Principle Design has seen over 60,000 visitors since its launch in December
- A consecutive year of strong/retained governance
- We have seen a 50% increase in memberships just in the last quarter
- We've hosted the first three Watching Paint Dry Online PD with guest presenters
- ARTicle has made its way into a blog format
- Pinterest - promoting distinctively local resources (Victorian/Australian art)

Thank you for your patience with us this year as Freya and myself have carried the administrative workload to better place the organisation financially, we want to have a higher level of member service

2018-19 Looking ahead, to a year of growth

Programming

- 2018 Conference a multi venue event continuing the cal
- KickstART 2018, expanding on support for VCE students

Website development

- New features on the website to allow better access to relevant information
- Gallery listings to support better connections between schools and local galleries
- Community Noticeboard
- Big tweaks to improve administrative issues
- Fresh look ARTicle with added features
- Consolidation in navigation
- A Teacher Art Exhibition
- The Artroom
- Moving to Basecamp to allow for effective communication and project management as we bring on more volunteers

Helping us move forward

- Put 9 March in your calendars for the Annual Conference
- Promote VCE Student mailing list to your year 10-11 students
- Consider joining a committee or volunteering
- Visit the refreshed website in 2018 and log in